



HILLCREST HOPE

2025 ANNUAL REPORT

Empowering
Families to Achieve
Personal
Independence

A letter from our Board Chair

Dear Donors, Volunteers, and Community Partners,

Thank you for walking alongside us. Your generosity, your time, and your belief in this mission make our work possible. Each year, I am reminded that the journey is better together. The progress we see in the lives of the individuals and families we serve is not the work of any one person or organization alone, instead it is the result of a community coming together with compassion, commitment, and hope.

At Hillcrest Hope, we are guided by a clear vision: a community where all people have the basic necessities of life, including food, clothing, and housing; where all people can stand on their own with dignity and provide for their families. This vision calls us not only to meet immediate needs, but also to help create lasting pathways toward stability and independence.

What makes Hillcrest Hope distinct is our commitment to doing this work differently. Through our 12-month model, wrap-around services, and high level of accountability, we come alongside families in a way that is both compassionate and practical. We believe lasting transformation takes time, structure, support, and trust. By addressing the full picture of a family's needs while also fostering responsibility and personal growth, we help build a foundation for long-term success.

This year, our theme is Growth through Stability and Refinement. That theme reflects where we are as an organization and where we are headed. I am confident in the leadership of Executive Director Dustin Prockish, in the dedication of our staff, and in the direction of the organization as a whole. Hillcrest Hope continues to grow stronger, wiser, and more effective in its mission, and I believe the future is bright because of the thoughtful leadership and deep commitment of those guiding this work every day.

We also believe deeply in the people we serve. Our clients are not defined by their hardships. They are individuals with gifts, potential, and the ability to positively impact our community. That is why we choose to invest in them. We seek to plant hope, cultivate potential, and grow resilience. Much like a tree that develops strong roots through seasons of wind and drought, resilience is often formed through challenge. Many of us know firsthand that no one is immune to difficult times. But resilience is an emotional muscle that can be strengthened, and one of the greatest gifts we can offer those we serve is the support, encouragement, and tools they need to weather future storms with greater confidence and stability.

My own commitment to Hillcrest Hope has now spanned more than a decade, and that commitment remains strong because I believe deeply in this mission and in the important work still ahead. I have seen the difference this organization makes, not only in meeting urgent needs, but in restoring dignity, strengthening families, and creating real opportunities for lasting change. That is why I continue to serve and why I remain so hopeful about what we can accomplish together.

Thank you for being part of this work. Thank you for believing in the mission of Hillcrest Hope. And thank you for helping make possible a future in which more individuals and families can flourish with dignity, stability, and hope.

With gratitude,

Dr. Janelle Porter



Guided by a shared belief in the power of second chances, our Board of Directors provides strategic leadership, accountability, and support for the staff and volunteers of Hillcrest Hope. Their collective experience, dedication, and heart for this community help ensure that individuals and families experiencing homelessness have the opportunity to achieve lasting independence.

Officers

Janelle Porter, Chair
Alex Mortensen, Vice Chair
Nichole Stewart, Secretary
Chris Haerich, Treasurer

Members

Jesus Campos
Bridget Herrman
Marjorie Jones
Chad Nicholson
Stacie Syler
Bryan Williams

Hillcrest Hope's
Board of Directors

What Drives Us

OUR VISION

A community where all people have the basic necessities of life, including food, clothing, and housing, and where all people can stand on their own with dignity and provide for their families.

OUR MISSION

Empowering individuals and families experiencing homelessness to achieve personal independence through transitional housing, accountability, education, and community support.

OUR BELIEF

Everyone deserves a chance at a better life.

- **53 FAMILIES SERVED**
- **42 CHILDREN SAFELY HOUSED**
- **\$67,373 TOTAL DEBT RESOLVED**
- **\$175,151 TOTAL MONEY SAVED**

*“Structure is provided. Support is constant.
Accountability builds independence.”*

*Our Programs
In Action*

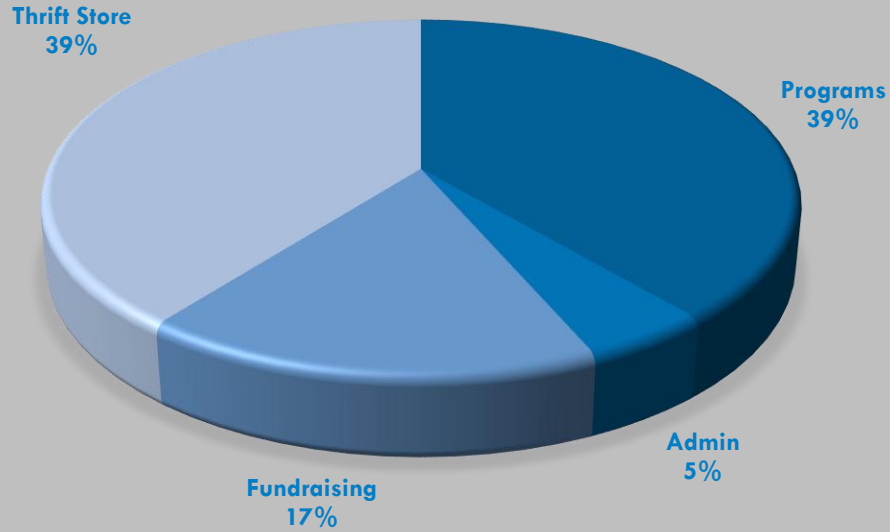
The Heart
Behind Our Mission

- **303 VOLUNTEERS**

- **17,165 TOTAL HOURS SERVED**

- **\$620,343 VOLUNTEER MONETARY IMPACT**
(Using Independent Sector's Missouri value of \$36.14/hour)

*“Hope is planted. Potential is cultivated.
Resilience grows—because of our volunteers.”*



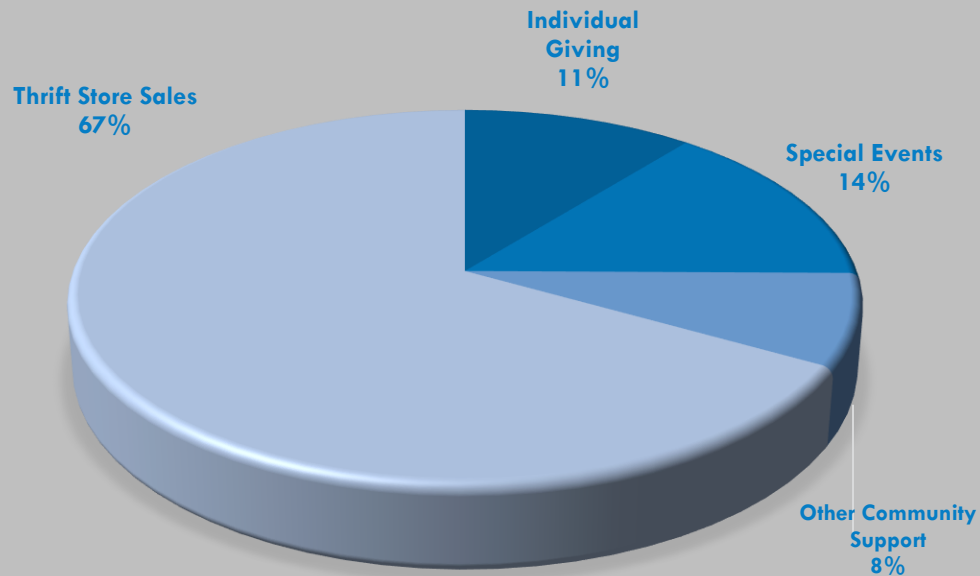
EXPENSES:

39% PROGRAMS

39% THRIFT STORE

17% FUNDRAISING

5% ADMINISTRATION



INCOME:

67% THRIFT STORE SALES

11% INDIVIDUAL GIVING

14% SPECIAL EVENTS

8% OTHER COMMUNITY SUPPORT

Our Financials



Stories of Hope



"I learned how I can live without wants so we can have the things that we need. I have continued to work on budgeting and pay off even more."

"At Hillcrest Hope, I gained confidence to manage life on my own again."



"I reached out to Hillcrest feeling defeated and broken... Within a week, the light started shining again. It was the light at the end of a very long tunnel."

"The people at Hillcrest Hope loved me until I could love myself."



Many more resident story videos are available on our YouTube channel—just click on this link or search "Hillcrest Hope"

We're incredibly grateful for what this year made possible—but we know there's more ahead. Families in our community are still working to find stability, and Hillcrest Hope is committed to being right there with them.

In the years to come, we are committed to:

- Creating Life-Changing Opportunities for those we serve
- Expanding our impact beyond the walls of our apartments
- Cultivating a culture of trust throughout the organization
- Maintaining mission sustainability, powered by people
- Fueling the mission through thrift store operations that reflect excellence

Together, we will continue to **Plant Hope, Cultivate Potential, and Grow Resilience** one family at a time. We invite you to be part of what's next.

Looking Forward